

PRESS RELEASE MARCH 2013

New Interactive Enhancements made to LOGiQ³'s E-Learning Underwriting Training Program and Launch of App to Assist Life Advisors

Demonstration available at the Association of Home Office Underwriters Conference (AHOUC) from May 7 – 10, 2013 in Phoenix, AZ

March 29, 2013 – LOGiQ³ Corp, the expert provider of life insurance and reinsurance consulting and outsourcing services, is pleased to showcase new enhancements made to their Underwriting E-Learning Training Program at the Association of Home Office Underwriters (AHOUC) conference from Sunday April 7 to April 10, 2013 at the Arizona Biltmore Hotel in Phoenix, Arizona.

Since the launch of LOGiQ³'s E-Learning Underwriting Training Program in 2012, an additional 15 underwriters successfully completed the program, resulting in a total of 95 new underwriters trained since the program's inception in 2007. Combining the feedback from recent graduates and the overall shift of how information is being consumed, LOGiQ³ is thrilled to introduce an enhancement to their E-Learning Program. The E-Learning Training Program now includes a series of interactive video training clips coupled with the program's existing features - interactive knowledge checks, real life underwriting case studies, a fully marked examination and Grade Reports sent to the employer and student.

In addition to the new E-Learning Underwriting Training Program developments, LOGiQ³ is launching their first App, *LifeAdvisorGuide*. The App provides an index of the most commonly seen medical impairments in underwriting, ultimately assisting life insurance advisors/agents with the life insurance application submissions process. By using *LifeAdvisorGuide*, the advisor/agent will be able to communicate with both the client and underwriters more effectively and efficiently. *LifeAdvisorGuide* is anticipated to be available for download in the Apple iTunes store mid to end of April, 2013.

To learn more about LOGiQ³'s new innovative underwriting solutions and their full suite of life insurance and reinsurance consulting and outsourcing services visit LOGiQ³ at the AHOUC EXPO Booth #317 or visit the company website.

Notes for Media and Editorial Departments

For any media and press inquiries, please contact:

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About LOGiQ³:

LOGiQ³ is the expert provider of life insurance and reinsurance consulting and outsourced services. LOGiQ³ delivers long-term strategic solutions and short-term tactical support across Underwriting, Reinsurance Administration, Claims and Audit. LOGiQ³ supports clients across the life insurance service chain from agent to retrocessionaire from its offices in Toronto, Canada, and Cardiff, UK.